**Edit this swipe to suit your needs or just use it as it is.**

**POSSIBLE SUBJECT LINES:**

* Discover a way to create short books that teens LOVE.
* Be a part of this niche that is growing in popularity.
* NEW publishing course reveals super simple method.
* Here is a niche filled with RABID buyers.
* A niche PACKED with rabid buyers...for the taking.

**CONTENT**

If earning online is something you want to make sure is a long-term thing then it is always a good idea to diversify your sources.

The online industry is ever changing and so looking for new ways to protect your financial freedom is a very good strategy.

This brings me to self-publishing and all the opportunities it offers. Aside from the fact that you can create and sell digital, paperback and hardback books, you can also choose between non-fiction and fiction books.

Click here for examples of **books that sell like crazy right now**. (Add your link)

I find that it is a good long-term strategy to be involved with both…even if you find you prefer one over the other.

Why? Because you are diversifying your income.

If you were to create and sell books in both nonfiction AND fiction you will be able to tap into BOTH types of buyers. That would mean more sales right?

So, one of the fastest growing categories in books right now is “Teens & Young Adults”. **Books under this category sell like crazy.**

Horror books in this category are selling like hotcakes and I am not just talking about books created by the big name authors. There are tons of unknown authors, first-time authors making major book sales.

At this point, it stands to reason that anyone wanting to make a living from publishing would be involved in the teen horror book niche.

You may be thinking that you are not a fiction book writer, or that you are not a fan of creating “novels”.

Well, you don’t have to be either of those.

Self-publishing creator, Andy Charalambous has been in the teen horror niche for a while and has put **one of his previous bestselling courses on a Halloween Offer…BUT only for 7 days!**

The course is titled “**Simple Scary Story Books**”. (Add your link)

In this unique course, Andy shows you how to capitalize on the HUGE popularity of Young Adult (YA) scary books.

These are books – (paperback & Kindle) – that have a number of sub-genres that can be tapped into for a more targeted audience.

**SCOOP:** Many of these sub-genres have bestselling books that are no longer than 45 pages, which means there is no need for creating long 300 page Bible sized books.

In Andy’s course, he will show you how YOU CAN PROFIT from this high demand market by publishing quality, short reads, scary books that sell like gangbusters on Amazon and any other publishing platform!

You don’t have to be a writer…you don’t have to enjoy writing…you don’t even have to do any of the writing!

**With Andy’s course you will learn...**

* …How to pick and choose the most profitable categories and sub-categories.
* …He provides free & paid strategies for gathering top performing keywords.
* …How to beat the competition by being one step ahead.
* …He reveals 3 sub-genres that are not only profitable but also low on competition!
* …A deeper look at creating content for a short, scary fiction book.
* …How to double your profits by creating both digital and paperback versions of your books.
* …He discusses the 5 important elements for creating these types of books which will help to “hook” your readers.
* How creating a series of books can boost your sales and potentially provide long-term residual income.
* …how to use amazing FREE online tools for creating your book content and publishing.
* AND MUCH MORE!

Andy takes you step by step through this simple business model in such a way that ANYONE can make a success of it!

That's Not All!

Andy has also provided you with exclusive valuable EXTRAS and BONUS that will help increase your chances of success PLUS make things a lot easier!

Get the full scoop **HERE**... (add your link) (Before this Halloween Special Offer ends!).

**PS** – There are NO UPSELLS!